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Local Governments for Sustainability
EUROPE

# Local Green & Social Deals: why should cities and towns take the lead?

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# Intro

# Implementing the EU Green Deal: cities' role

- There are **80,000 cities** and town in the EU. They manage and implement:

| |
|---|
| **70% of EU legislation** |
| **1/3 of public spending** |
| **2/3 of public investment.** |
| **The provision of services for their citizens and businesses across a wide range of sectors** |

- This gives them a key role to play in the implementation of the EU Green Deal

# What is a Local Green Deal?

- Most cities already have strategies and policies supporting the goals of the EU Green Deal
- But they need better integrated governance and delivery mechanisms to accelerate and scale-up implementation → **Local Green Deals**

# Key principles

**Governance:**

New integrated governance and management structures

**Integrated goals:**

An assessment of strategies and policies to ensure they align

Principles of a LGD

**Partnership:**

A multi-stakeholder approach

**Action:**

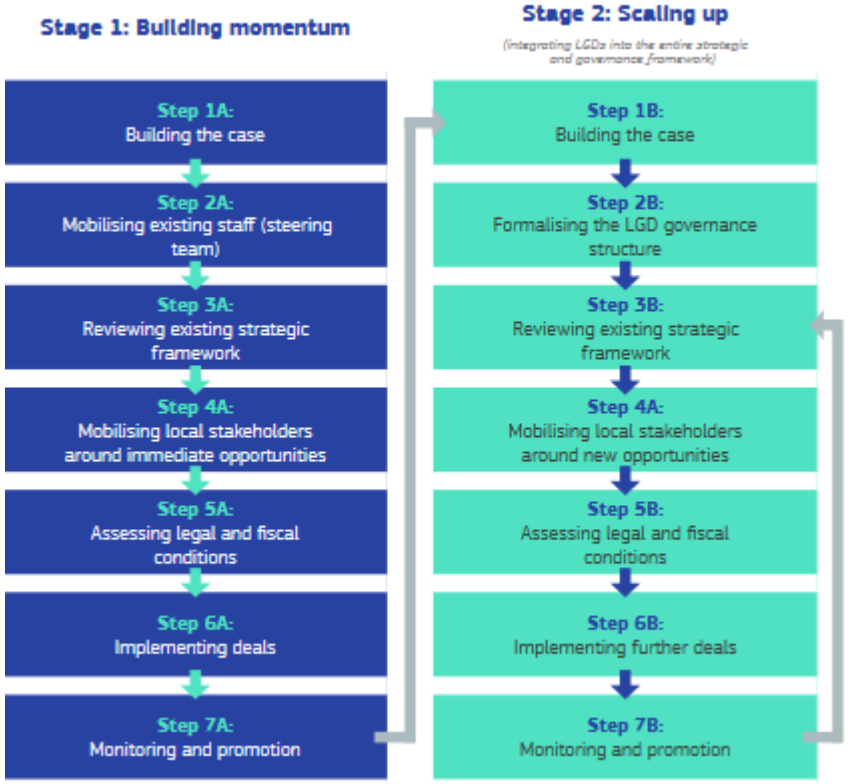
An approach that leads to collaboration agreements and delivers action.

# The ICC Blueprint on Local Green Deals (June 2021)

Available here: https://www.intelligentcitieschallenge.eu/sites/default/files/2021-06/Local%20Green%20Deals-8.pdf

# Local Green Deals: a Blueprint for Action

- **7 steps** approach to help cities get started with a LGD
- **8+ best practice examples** from cities pioneering LGD mechanisms to deliver their sustainability goals
- Highlighting **financing opportunities** for LGDs



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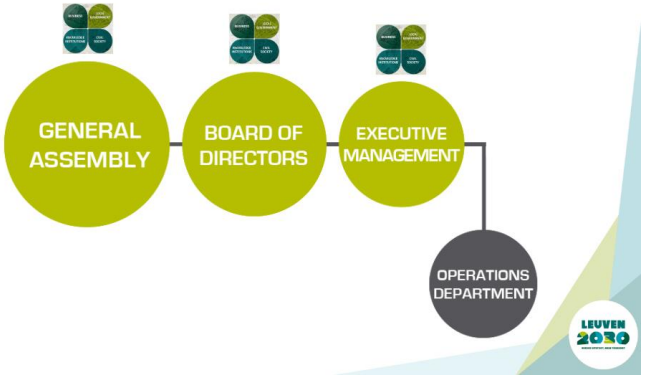
# Local Green Deals in practice:

# Leuven 2030: collaborative governance in action



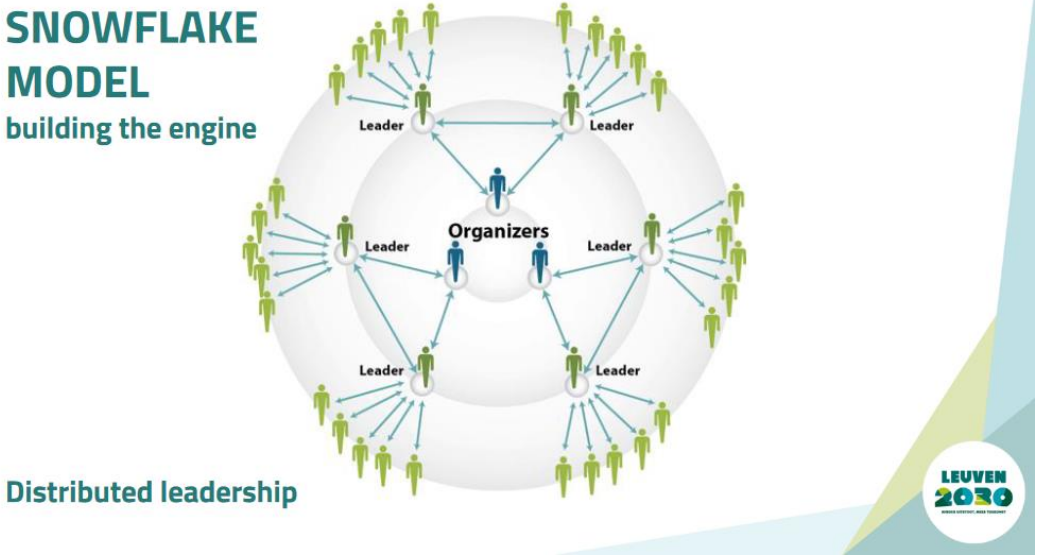




Image source: Leuven 2030

# City of Espoo: Sustainable partnerships in action

- Sustainable Espoo, Participatory Espoo:
- 20-strong team
- Supporting 14,000 implementers, 100 partners, and 3,000 Local NGOs

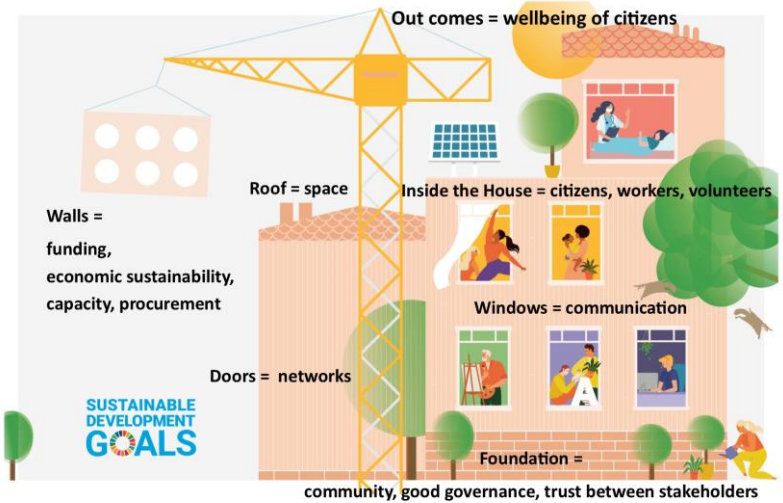



Image source: city of Espoo

# Singapore Green Plan 2030: an integrated, national sustainability movement

Image source: City-State of Singapore

# Metropolitan Region Amsterdam: Regional Green Deals in action

We are working on the smart, green and healthy future of the Amsterdam Metropolis

## Our 1st regional green deals signed

- Circular Textile
- Tech talent & sustainable jobs
- Bicycle Metropolis
- New construction in timber

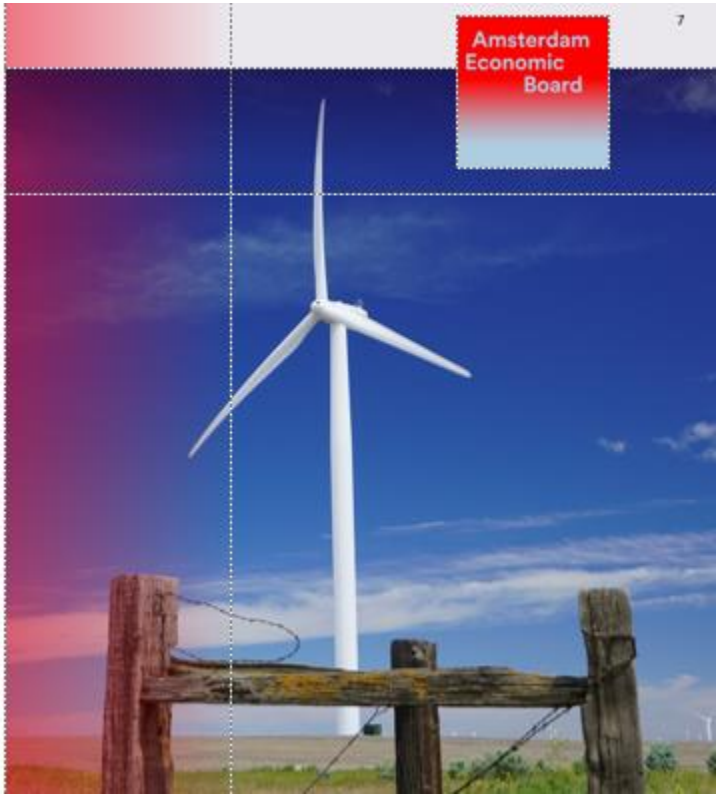



Image source: Metropolitan Region Amsterdam

# Local Green Deals- challenges?

- Moving beyond silo thinking
- Financing
- Sparking a global LGD movement

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**Get in touch!**

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